
SHARETA BARNES

FRONT-END WEB DEVELOPER AND ONLINE MARKETING STRATEGIST

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SUMMARY OF QUALIFICATIONS

- Seven years front-end web development and support for a number of companies and clients.
- Five years creative services team leader developing web graphics and revamping content rich web pages.
- Three years of banner ad production experience and two years as team leader for banner and online marketing initiatives, from creative development to research and statistics reporting.
- Practical range of experience in content management systems (CMS), from enterprise TeamSite to open source WordPress.

SKILLS

Web Design/Development and User Acceptance Testing: Creating the front-end user experience for a number of companies and clients. Completed sites, once thoroughly tested, display creativity and standard practices.

HTML/CSS Development: Producing websites that use style sheets for various clients to better align the sites with W3C guidelines.

Flash Design: Storyboarding, designing, and troubleshooting flash for a variety of applications including interactive contact maps, multimedia product CDs, and banner ads.

Tools: Experienced using a variety of software tools, from office management suites like Office to graphics and web design tools such as Photoshop, Illustrator, Flash, Dreamweaver and TeamSite CMS.

EXPERIENCE

Marketing Communications Specialist II, Apr 2006-July 2008
Baker Hughes Incorporated

- Core team member that led 2008 [Baker Hughes website redesign](#).
- Provided web content support to eight divisions.
- Maintained HTML documents through TeamSite CMS.
- Led the development of banner ads.
- Implemented new website for [New Phase Technologies](#).
- Developed Flash presentations for the web.

Web Designer/Jr. Web Developer, Apr 2004 - Sep 2005
The Galveston County Daily News

- Maintained and developed new sites for The News and its 14 sister publications.
- Worked side-by-side with Sr. developer to code Lasso driven web applications.
- Designed banner ads for online paper advertisers.

Web and Graphic Designer, Aug 2002 - Feb 2003

DeLorean Motor Company

- Maintained website and online product catalog.
- Produced the seasonal magazine publication *deloreans*.
- Photographed car parts for the online store.

Marketing Assistant/Web Designer, Mar 2001 - Feb 2002

CDI Seals

- Led website design and launch.
- Produced graphics for print advertisement.
- Assisted the marketing manager with general office tasks.

Web Designer, 2000

Realty Ideas, LLC

- Worked closely with back-end developers to build website templates.
- Gained experience working for an Internet start-up.

EDUCATION

Web Design/Multimedia

Art Institute of Houston 2001

Advanced Concurrent College Enrollment During High School

Brazosport College 1997, 99

Angleton High School 1999

PROFESSIONAL AFFILIATIONS

- [Houston Interactive Marketing Association](#) (HiMA)
- [Refresh Houston](#)
- [User Experience Network Ambassador](#) (UxNET)
- [Interaction Design Association](#) (IxDA)

ACHIEVEMENTS

- Part of an award-winning web production team at The Daily News in 2004
- AIH Scholarship award in 2000; Dean's List Honors Fall 2000, Spring 2001